



East Asia Plant Variety Protection Forum  
14th Annual Meeting  
Tokyo, Japan, 31 Aug 2021

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Date: 31 Aug 2021

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## INDIVIDUAL IMPLEMENTING STRATEGY OF THAILAND

*prepared by Thailand*

### 1. National goal (for next 7 years: 2021 to 2027)

- 1.1 People acknowledge the right principle/fundamental rationale of UPOV system.
- 1.2 Plant breeders effectively perform DUS test and produce the report properly.
- 1.3 PVP officers (competent officers) have high capability on technical and legal aspects as international standard level.
- 1.4 Thai varieties exploit the PBR in other countries expanding oversea market increasing exporting income.

### 2. Objectives with analysis of challenges (for next 3 years)

2021-2023 Creating Intellectual Property (IP in plants) awareness and UPOV convention to the public

### 3. Planned activities and Road map (for next 3 years)

#### Planned activities

2021-2023 Providing correct information about the protection of new plants varieties under UPOV 1991 system by;

- Organizing online meetings/seminars/information
- Printing brochures in Thai language presenting information about the UPOV system and the benefits significantly occurred in its country members.

#### Roadmap

2021-2023 Raising awareness on IP in plants and providing the actual information about the UPOV system to public in order to moderate miss and discrepant understanding of it.

### 4. Proposal of Cooperation Activity (Members who submitted proposals ONLY. The proposals will be presented with explanation of relevance to its 10-YSP.)

1. Title of program: Raising Awareness on Protection of New Plant Variety System under the UPOV Convention.
2. Expected outcome of the proposed program  
People gain actual information about the UPOV system

3. Proposed Activities

3.1 Organizing online meeting/seminar/information to introduce the actual information about the UPOV system to public.

3.2 Printing brochures in Thai language presenting information about the UPOV system and the benefits significantly occurred in its country members.

4. Duration

2021-2022

5. Proposed venue

- a province in the Central region
- a province in the North-Eastern region
- a province in the Northern region
- a province in the Southern region

6. Expected Participants

- Farmers
- Private organization
- Public and academic organization
- Philosopher of agriculture sufficient economy
- Journalist/Media

7. Budget

7.1 Borne by the organizer

7.2 Borne by Donors

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