

Individual Implementing Strategies of the 10-Year Strategic Plan

Thailand



Presented by:

Ms. Thidakoon Saenudom

Director, Plant Variety Protection Research Group,
PVP Office, Department of Agriculture (DOA), Thailand

The 11th EAPVP Forum Annual Meeting, 2018

Alabang, Muntinlupa, Philippines

01 August 2018

National goal (for next 10 years: 2018 to 2027)

1. People acknowledge the right principle/fundamental rational of UPOV system.
2. Plant breeders effectively perform DUS test and produce the report properly.
3. PVP officers have high capability on technical and legal aspects as international standard level.
4. Thai varieties exploit the PBR in other countries expanding oversea market increasing exporting income.

Objectives with analysis of challenges (for next 3 years)

2018-2019

Creating Intellectual Property (IP in plants) awareness and UPOV convention to the public

2020 Transferring technology on conducting DUS, DUS examination and making DUS report to plant breeders and people (individual/organizations) involved

Planned activities (for next 3 years)

2018-2019

Providing correct information about the protection of new plants varieties under UPOV 1991 system by;

- Organizing meetings/seminars/forums
- Printing brochures in Thai language presenting information about the UPOV system and the benefits significantly occurred in its country members.

2020 Organizing training courses/workshops on DUS examination and DUS report to plant breeders and interested people.

Roadmap

2018-2019

Raising awareness on IP in plants and providing the actual information about the UPOV system to public in order to moderate miss and discrepant understanding of it.

2020

Enhancing the ability of plant breeders to perform DUS tests and produce accurate and effective report.

PROPOSAL OF COOPERATION ACTIVITY 2018-2019

Title of program:

**Raising Awareness on
Protection of New Plant Variety System
under the UPOV Convention**

1. Expected outcome of the proposed program

- People gain actual information about the UPOV system
- The opposition to UPOV decrease

2. Proposed Activities

- 2.1 Printing brochures in Thai language presenting information about the UPOV system and the benefits significantly occurred in its country members.
- 2.2 Organizing meeting/seminar/forum to introduce the actual information about the UPOV system to public in order to moderate miss and discrepant understanding of it.

3. Duration

Activities	Duration
3.1 Printing brochures in Thai language presenting information about the UPOV system and the benefits significantly occurred in its country members.	Oct - Nov 2018
3.2 Organizing meeting/seminar/forum	Nov 2018 - Mar 2019

4. Proposed venue

Activities	Venue
4.1 Printing brochures	Bangkok
4.2 Organizing meeting/seminar/forum	1. a province in the Central region 2. a province in the North-Eastern region 3. a province in the Northern region 4. a province in the Southern region

5. Expected participants

5.1 Farmers

5.2 Philosopher of agricultural sufficient economy

5.3 Public and academic organizations

5.4 Private organizations

5.5 Journalist/Media

6. Budget

6.1 Borne by the organizer:

- Lunch meal and breaks
- Transportation/accommodation/DSA for 5.1 and 5.2

6.2 Borne by Donors (Government of Japan):

- En-TH Translation and brochures printing
- Transportation/accommodation/DSA for invited oversea guest speakers
- Translators and equipment (Simultaneous interpretation system)

[End of Presentation]