

EAPVP Forum Logo Usagage Guideline

prepared by the East Asia Plant Variety Protection
Forum Office

EAPVP Forum logo

The logo consists of the text 'EAPVP Forum' in a bold, green, sans-serif font. 'EAPVP' is in a larger font size than 'Forum'. The text is centered horizontally and is set against a white background with a light gray shadow effect.

The EAPVP Forum logo is intended to promote awareness and activities pertaining to the 10-Year Strategic Plan of the EAPVP Forum in accordance with the Rule of Procedure for the EAPVP Forum.

Procedure for use of the Logo

Permission to use the Logo is given by the EAPVP Forum Office, subject to compliance with the rules and regulations laid down in Section 3 of this Guideline. When requesting permission, any user must provide the EAPVP Forum Office with following information by email well in advance.

- ◆-User's name, contact information
- ◆-Objectives, explanation of how, when and where the Logo will be used
- ◆-Other information requested by the EAPVP Forum Office, if any

The EAPVP Forum Office will give the user permission to use the Logo along with the Logo design after examining the request.

Rules and regulations

- ◆ The Logo must appear in a size which makes all features of the mark clearly distinguishable without distortion of its dimensions.
- ◆ The Logo mark may be embossed on paper or it may printed in the color green (as specified in C:88 M:0 K:90 K26), or black on a white or other clearly contrasting background, or in white on a black or clearly contrasting background.
- ◆ Special effects applied electronically are not permitted. These include drop shadows, bevel and emboss, outlines, glow, etc.
- ◆ The diversion and redistribution of Logo to other business entities is prohibited.
- ◆ The Logo shall not be used to promote specific political, religious nor contrary to public order and morals.
- ◆ The Logo shall not be used as a symbol, trademark or design of yourself.
- ◆ In the cases where the EAPVP Forum Office finds it inappropriate, the use of the logo will be cancelled.
- ◆ The organizer using the Logo shall assume full responsibility for any problems caused by using the Logo.

For further information: EAPVP Office

(Japan Association for Techno-innovation in Agriculture, Forestry and Fisheries (JATAFF))