植物新品种保护国际研讨会

荷花新品种选育及企业品种权 保护方略

NEW CULTIVARS SELECTION AND BREEDING
OF LOTUS AND PROTECTION STRATEGIES OF

CULTIVARS RIGHTS 陈煜初 Mr.Chen Yuchu 2018.1.9 never forget how to dream

浙江人文园林股份有限公司: 创建于1994年,是一家科技型的综合园林企业, 是国家核准的高新技术企业。

Founded in 1994, Zhejiang Humanities Landscape Inc. is a comprehensive technical enterprise, as well as a hi-tech enterprise approved by the state.

never forget how to dream

公司旗下有杭州天景水生植物园有限公司等四家子公司, 拥有科技研发、规划设计、工程营造、生态修复、园林养护、花木产销、文化创意、园林旅游八大业务板块, 2016年企业营业收入达到21亿人民币。

Currently, the company owns four subsidiaries including Hangzhou Sky-scenery Aquatic Botanical Garden,and eight business segments including the technology research and development, planning and design, engineering and construction, ecological restoration, garden maintenance, production and marketing of flowers and trees, cultural transmission, lanscape operation. Business revenue reached RMB 2,100,000,000 in 2016.

never forget how to dream

2013年3月组建成立公司研究院,主要开展了以 下研究工作:

The Research Institute was set up on March ,2013,and carried out the following research work.

- 野生水生植物资源调查 Investigation of wild aquatic plant resources
- ・迁地保育各类水生植物1469个分类单位,其中荷花639个,睡莲374个,鸢尾230个
- 1469 taxonomy of various kinds of aquatic plants have been conservation.

never forget how to dream

- 水生植物新品种选育
   Selection and breeding of new species of aquatic plants
- 主持和参加各类科研项目
   Host and participate in various scientific research projects
- 组织参加各类学术交流
- Organize a variety of academic exchanges

never forget how to dream

### 目录 CONTENT

一、荷花育种研究背景

Study background of Lotus breeding

二、公司荷花育种成果

**Results of Lotus breeding** 

三、植物新品种权保护方略

Protection for new cultivar rights

### 一、荷花育种研究背景 Study background of Lotus breeding

荷花为我国十大传统名花,深受国人青睐,其生物学特性中"出污泥而不染"之特点更为历代政治家、文人墨客和普通国民所称道。

Lotus is one of the most famous and favorite flowers in Chinese ten traditional flowers, its biological characteristics is highly appreciated by many politicians, poets and scholars and general public.

never forget how to dream

据潘俊富整理统计研究,我国的诗(先秦至清代)、词(唐宋元明)、曲(元明清)涉及到荷花的有10356首。可见荷花在国人心目中的地位。

According to the statistic data of PanJunfu, there are about 10356 poems, ciand qu in reference to Lotus .lt is clear that Lotus occupies an important place in Chinese mind.

### never forget how to dream

黄国振在20世纪70年代后期对荷花生殖生物学的研究,揭示了荷花开花雌蕊先熟的特性,并以此为依据建立了荷花免去雄人工杂交授粉技术。

The study in reproductive biology of Lotus by Huang Guozhen in the late 1970's revealed the characteristic of pistil prematuring. Based on this ,they built up the technique of free of removing stamensin artificial hybriding pollination methods.

### never forget how to dream

据张行言、王其超等记载到1989年,我国花莲品种已达162个;到1999年,品种达332个;到2004年,品种达608个;到2010年,品种增至811个。到2017年,全球品种估计约2000个。

On the basis of the records of Zhang Xingyan and Wang Qichao ,until 1989,there were 162 flower-lotus cultivars ;there were 332 flower-lotus cultivars until 1999;there were 608 flower-lotus cultivars until 2004;until 2010,the cultivars of flower-lotus are added to 811.lt is estimated that there were about 2000 flower-lotus cultivars all over the wold until 2017.

never forget how to dream

### 品种比较:

月季30000多个、菊花10000多个、 萱草80000多个、鸢尾70000多个。

Cultivars comparison:
Rose cultivars over 30000,
Chrysanthemum cultivars over 10000,
Hemerocallis cultivars over 30000,
Iris cultivars over 70000.

### never forget how to dream

### 应用:

- . 人们审美情趣多元化
- . 花莲应用的多样性和广泛性
- . 美丽中国建设和水生态治理的需要

### Application:

- .People's aesthetics is diversification .
- .The application of flower-lotus is versatility and university.
- .It is necessary in building of Beautiful China and management of water ecology.

## Research status of flower breeding 1. Protection systems of national intellectual property rights need to improve. 2. The breeders are lack of initiative . 3. Application of ornamental cultivars in Chinese landscape architecture are less. 4. Chinese flower market is glutterd with introduced spieces from abroad.

一、公司荷花育种成果
Lotus Breeding Results of Zhejiang
Humanities Landscape Inc.
截止目前,公司荷花新品种国际登录27个,申请
荷花新品种保护权12个(已受理,测试阶段)。

Currently,27 new cultivars of Lotus have gained the International Cultivar Registration
Authority, 12 new cultivars of Lotus have been applied for Right of protection.





# **E、植物新品种权保护方略**Protection tactics for new cultivars rights 1. 建议完善法律制度保护体系 (1) 制定《植物新品种保护法》 (2) 适应国际植物新品种保护的发展趋势,尽快加入UPOV公约1991文本 (3) 修订完善配套法规、规章和解释,增强法律支撑 1. Perfecting the protection system of legal systems. (1) Making the law of protection system for new plant cultivars. (2) Participating in UPOV convention of 1991. (3) Revising and perfecting the relevant laws, regulations and explanations, strengthening legal support.

never forget flow to dream

2. 建议完善植物新品种权的行政保护机制
(1)加强制种源头管理和市场监管
(2)简化申请保护流程,缩短授权审查期限
(3)完善植物新品种保护支撑体系建设

2.Perfecting the administrative protection system for new plant cultivars.
(1)Strengthening the management of the source of seeds production and market regulations.
(2)Simplifying the procedure of application protection and reducing the review periods of authorization.
(3)Perfecting the protection system for new plant cultivars.

- 3. 提高企业对植物新品种权保护的认识和能力建设
  - (1) 从战略层面提高植物新品种权保护

植物新品种权是企业的核心竞争力。运用知识产权 保护措施和手段来获得最佳经济效益是企业的品种权战 略,更是企业获得和保持市场竞争优势的有效途径。

3.Improving the cognition and abilities of protection of new plant cultivars in companies.

(1) Improving the protection laws of new plant cultivars from strategical level.

### (2) 加强植物新品种创新能力建设在发展现代种业的大趋势下,这就要求国内企业加强品种创新能力建设,发挥企业主动技术创新、研发投入、科研组织和科技成果转化的主体作用。 (2) Improving the innovative capacity of new plant cultivars.

### never forget how to dream

从2010年开始荷花育种,引进荷花品种,建立品种园和育种基地,申请荷花育种和栽培研究项目,企业自主立项等,组建荷花课题组,引进专业人才,配备梯队,每年开展大规模荷花育种工作。

We began to breed new Lotus cultivars in 2010, introducing new cultivars ,building the cultivar garden and breeding nursery,then applied national and independent enterprise projects about Lotus breeding and cultivation. At the same time, we set up a scientific research team.

never forget how to dream 2015年人工杂交组合500多个,收获人工杂交连子16000多粒。

We conducted more than 500 artificial crossings and gained over 16,000 hybrid seeds in 2015.









### (3) 重视植物新品种的管理能力建设

为提升企业的知识产权管理能力,成立知识产权管理机构来负责知识产权的规划与管理。为此,我们设置了知识产权维权管理岗位,直接承办植物新品种权的申请保护与维权打假工作。

(3) Attaching importance to the management ability building of new plant cultivars.

### never forget how to dream

- (4) 增强植物新品种权的保护能力建设 对植物新品种权,及时申请保护;在政府和专家指导下,规划建设企业植物新品种保护,提升保护水平。
- (4) Strengthening the building of protection abilities for new plant cultivars.

### never forget how to dream

参与了《植物新品种特异性、一致性、测试 指南一莲属》的研制(行业标准号NY/T 2756-2015)。

We have co-written the text 《Guidelines for the conduct of tests for distinctness, uniformity and stability-Lotus》 (professional standard number NY/T 2756-2015).

### never forget how to dream

2015年主持完成了农业部的《新品种植物 DUS测试指南一睡莲属》的研制。

We presided the text writing of 《Guidelines for the conduct of tests for distinctness,uniformity and stability-Nymphaea 》 in 2015. 2016年又承担了《水生鸢尾品种DUS测试指南研制》和《美人蕉属品种DUS测试指南研制》在务。
In 2016,we undertook the task of writting 《Guidelines for the conduct of tests for distinctness,uniformity and stability-Water Iris》 and 《Guidelines for the conduct of tests for distinctness,uniformity and stability-Canna》.

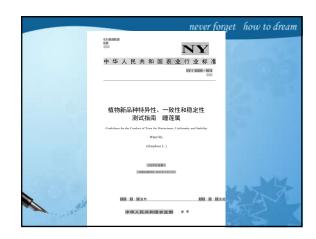


对符合条件的积极申报新品种保护权,目前已向农业部申请新品种权保护12个。

12 new cultivars of Nymphaea have been applied for Right of protection.

































- (5) 提高植物新品种权的运用能力建设 既然种子企业的核心竞争力是植物新品种权, 是企业的重要无形资产,那么就要盘活无形资产
- (5) Improving the use ability of the right of new plant cultivars

### never forget how to dream

首先,可以将品种权进行质押和融资,提高资金运用,实现增资。

Firstly, we can pledge and financing the right of new plant cultivars ,improving the efficiency of use of funds,and expand the sources of funds.

### never forget how to dream

其次,可以将品种权进行授权许可,获得的收益可以投入科研,还可以利用品种产权交易平台进行技术转让,使品种权收益扩大化,真正促进科技成果转化,实现知识经济效益新增长点。

Secondly, we can authorize the right of new plant cultivars, which the returns from we get can be invested for scientific research. We also may use the platform for technological transformation and realize the new growth point of intellectual economical efficiency.

### never forget how to dream

第三,借鉴欧盟交叉许可经验,将品种权与专 利权进行交叉许可,提高竞争手段。

Thirdly, using the experience of crosslicensing of UE for reference,we can make a cross-licensing of the right of new plant cultivars and patent right,and improve the means of competition.

### never forget how to dream

作为浙江省工商联园林花木商会的会长单位,我们参与承办了2016中国国际园林植物品种交易与新品种新技术拍卖会。

As the president of Zhejiang Federation of Industry and Commerce and landscape, we participated in undertaking the trading of 2016 China International Garden Plant cultivars and the auction of New Cultivars Technologies.































































结语
自律、自重、共享互助,尊重他人植物新品种保护权,共同打击违法侵权行为,推动行业发展与国际竞争。

Let's be Self-discipline, self-respect, sharing and mutual assistance, respect for the protection of plant varieties of other people, crack down infringement and promote the development of the industry and international competition.



never forget flow to dream

.中国园艺学会水生花卉分会副理事长兼秘书长
Vice director and Secretary of Aquatic
Ornamental Plants Section of Chinese Society
for Horticulture Science

.杭州市水生植物学会理事长
Director of the Hangzhou Aquatic Plant Society
电话: 13305715681
邮箱: cyc1933@126.com





